For immediate release

Budapest, Hungary, 30. August 2017

PRESS RELEASE

START2ACT LAUNCHED INTERACTIVE E-LEARNING COURSE ON ENERGY EFFICIENCY

In August 2017, the START2ACT Interactive Energy Saving Platform* was extended with the first chapter of its E-learning modules on energy efficiency. E-learning is one of the many tools developed by START2ACT in order to help young SMEs and startups to save energy and cut costs at their workplace increasing their competitiveness.

What makes START2ACT's E-learning a unique tool to boost energy efficient behavioural changes?

The online E-learning course developed by START2ACT consists of simple, dynamic and practical modules targeted at owners and employees of small companies. This virtual E-learning environment provides the users with a highly interactive opportunity to complete short courses on energy efficiency and uptake of various energy saving options at work and at home.

The E-learning is built up of real-life situations in an actual START2ACT office, therefore the users will learn together with the characters, experts and managers involved in START2ACT how to save energy during the working day and take relevant energy efficient measures home.

E-learning structure

The START2ACT E-learning consists of three modules:

1. *Energy Efficiency at the Workplace* introducing the basics of saving energy on lighting, heating, ventilation, air conditioning, office equipment and other devices.
2. *Energy Efficiency at Home* focusing on energy saving practices at home and providing an option to assess potential energy savings on electrical appliances.
3. *Smart Energy Management* targeting managers of SMEs and start-ups and providing relevant tips on procurement, monitoring and metering as well as employee engagement for behavioral changes towards energy efficient office culture.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 696069. This press release reflects only the author's view and EASME is not responsible for any use that may be made of the information it contains.

The modules are subdivided into chapters and after completing a module, the users have the option of taking a quiz in order to obtain the START2ACT E-learning certificate.

***Additional features of the START2ACT Interactive Energy Saving Platform**

START2ACT Knowledge Base

The Knowledge Base is a structured repository of available knowledge on energy efficiency in office environment and at home pooled by START2ACT experts. The information is presented in an interactive and freely accessible way.

Energy saving competition

The Competition provides a motivating framework for SME employees to change their behaviour towards energy efficiency through self-assessment and peer review.

Interactive Social Platform (under development)

The Platform will allow users of various STAR2ACT services to engage in communication on the topic of energy efficiency at work and at home, providing support and useful tips. Additionally, the Platform will feature the ‘‘Ask the Expert’’ function.

Who we are

The START2ACT consortium is a group of international energy and entrepreneurship experts who joined forces to make small businesses greener and more energy efficient through behavioural changes with the support of the European Union’s Horizon 2020 research and innovation programme. The consortium consists of 11 partners from Belgium, Bulgaria, Croatia, Czech Republic, Hungary, the Netherlands, Poland, Romania, Slovakia and the United Kingdom.

For more information about START2ACT, please visit www.start2act.eu

Contact

Daniel Frohnmaier
Project Manager
Geonardo Environmental Technologies Ltd.
T: +36 1 250 6703
daniel.frohnmaier@geonardo.com
info@start2act.eu
@START2ACT | Facebook | In| www.start2act.eu |www.geonardo.com
Download more project information: First flyer, second flyer

This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 696069. This press release reflects only the author’s view and EASME is not responsible for any use that may be made of the information it contains.